



Canadian
Manufacturers &
Exporters

HOSHIN KANRI ONE-DAY WORKSHOP

UNLOCK THE POTENTIAL | OCTOBER 12, 2018

HOSHIN KANRI is a Japanese term for Strategy Deployment. Hoshin, meaning “methodology for strategic direction setting” and Kanri, meaning “management” or “control” combine to create a process for sharing and deploying the direction, goals and approaches from top management to employees and for each unit of the organization to conduct work according to plan. Under a Hoshin Kanri approach, organizational plans are developed using both top-down and bottom-up perspective – and looks at both process and results. This provides a common understanding of priorities that connects each person to the purpose and allows executives to collaborate with line management to determine direction.

WORKSHOP OBJECTIVES

Upon completion of this workshop, participants will:

- Learn the overall approach to developing Hoshin Kanri
- Through targeted activities, begin the process of building their own personal Hoshin plan
- Practice what they learn to reinforce the concepts and to instill confidence as they head back to the workplace

WHO SHOULD ATTEND

Any leader in the business that sees misalignment between individuals and groups. To achieve organization-wide buy in, key leaders who may be considered disciples and change agents should attend in order to communicate value across the rest of the organization. In addition, anyone wanting to find out more about the Hoshin Kanri approach should attend.

ABOUT THE INSTRUCTOR

Erwin Matusoc began his career as a Professional Engineer in the Philippines. With more than 20 years’ experience in the manufacturing engineering field, Erwin has held positions in quality assurance, Total Quality Management (TQM), project management and continuous improvement. In particular, Erwin’s exposure to Japanese manufacturing management systems and LEAN began very early in his career, allowing him to train in Japan on a number of occasions, learning LEAN through hands-on training from his Japanese Sensei (teachers).

Since joining CME as a LEAN Facilitator in 2013, Erwin has supported over 50 companies. He is a Certified Quality Improvement Associate through the American Society for Quality as well as a Certified LEAN Master Black Belt. Currently, Erwin is the Hoshin Kanri (Strategy Deployment) Champion for CME MB.

DETAILS

October 12, 2018
8:00 AM - 4:00 PM
CME Manitoba
67B Scurfield Blvd, Winnipeg

COST

Member \$295 +GST
Non-member \$390 +GST
Maximum class size of 15 people

FOR MORE INFORMATION, CONTACT:

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